

Timothy Deegan

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540.336.2823

APR 10 - PRESENT FORUM ONE COMMUNICATIONS
Interactive Art Director

Lead interactive design team creating engaging data driven solutions that utilizes user research, best design practices, client goals and innovative thinking for prominent organizations including, Robert Wood Johnson Foundation, The Pew Charitable Trusts, EPA and McCormick.

JAN 10 - PRESENT NVCC - LOUDOUN
Adjunct Faculty

Introduce the basic elements of web page design: typography, imagery, and color; and examines how they are combined to create effective layouts. Teaches organization of materials, sketching and concept development, site planning, and various methods of construction for open source CMS.

AUG 07 - JAN 10 AMERICA ONLINE
Art Director

Directed team of visual designers for AOL's e-commerce channels, Shopping, Careers, Personals, and Mobile Desktop. Increased unique visitors by 20% or more, cut download times by 45%, reduced bounce rates by 13%. Innovated design production saving time by 33%, improved content scalability while ensuring world-class user experiences.

Provided a creative, inclusive work environment for my design team. Nurtured cross collaboration with UI designers, developers, business leads and upper management.

DEC 99 - JUN 07 TIME WARNER CABLE / ROAD RUNNER
Senior Web Designer

Principal designer that managed / designed best in class editorial, e-commerce and product experiences for RR.com and regional affiliates. Some of the content partners included AOL, Rhapsody, HBO, CNN, AP, The Weather Channel, CNET, MLB, NASCAR, Discovery growing subscriptions from 1 million to 5 million subscribers

JUN 98 - DEC 99 THE AARON GROUP
Designer

Designed manuals, signage and convention booths for associations across the country including the Federal Office Systems Expositions (FOSE) 2000 in Washington D.C. and National Cable Television Association (NCTA) 1999 in New Orleans.

FEB 97 - JUN 98 COMPUTER INFORMATION TECHNOLOGY, INC
Web Designer

Strategy, UI, IA, design and front end development for a variety of DoD projects as well as multiple company websites.

SOFTWARE LANGUAGES Fireworks, Photoshop, Illustrator, InDesign, Flash, 3DS Max, Maya, OmniGraffle
CSS, HTML, JavaScript, PHP
CMS WordPress, Drupal, BigBowl
PROCESS Waterfall, Agile, User Personas, User Research, A/B Testing, Prototyping

DEC 96 BOWLING GREEN STATE UNIVERSITY
Bachelor of Fine Arts
2 Dimensional Studies / Computer Graphics